



Concepts and solutions for modern livestock and value-added production technology

- ⇒ for companies working with value-added (food) production including pre and post production areas (supply and service)
- ⇒ for authorities, institutions - research and development organizations in animal production and value-added services

⇒ **Markets**

- development of market analysis, strategies and strategic marketing
- implementation of strategic concepts
- identification and establishment of strategic partnerships and alliances

⇒ **Products**

- determination of product requirements
- development of product strategies for new products
- evaluation of product strategies for established products

⇒ **Development**

- development of marketable products and product components
- organization and reorganization of (research and development) departments and companies
- analysis and process organization
- development and implementation of controlling and monitoring systems
- locating of business development capacities
- implementation of recent methods and latest techniques
- scientific supervising of development projects, methods and procedures

⇒ **Production**

- process analysis
- locating of weak points and potentials
- concepts for increasing efficiency
- reorganization and organization of production processes
- development and supervising of quality assurance programs